

ACERSNow. org is dedicated to helping **the people** of the United States  
Ally to effect Change, Educate ourselves & others, Reform, and provide Solutions  
**Now!**

**DRAFT**

# **The People's Reform Plan**

(Revised 18 June 2007)

## **I. PURPOSE**

The purpose of this document is to provide an overall plan to help individuals and organizations interested in helping the people of the United States gain and exercise control over their governments, laws, media, public sector resources, environment, institutions, political parties, etc. and to work more effectively to accomplish the changes so vital to the world and its inhabitants.

## **II. OBJECTIVES**

The objectives of this plan include to:

- A. Improve communications among like-minded organizations and individuals and share and distribute "honest" information.
- B. Provide a framework and tools to help divide up, prioritize, coordinate, reduce duplication of efforts, insure all needed items are covered and priority items such as stopping the violence in Iraq , Lebanon, the Gaza Strip, the West Bank, Darfur, etc. are accomplished as rapidly as possible
- C. Define, frame and articulate the People's Comprehensive Goals and Agenda
- D. Define frame and articulate a People's Information, Education and Training Program.
- E. Develop/refine systems for finding, nominating and electing better candidates and keeping them honest, effective and efficient once they are in office.

## **III. BACKGROUND**

Our institutions and systems are faltering, not because they are basically unsound, but because of the actions or lack of actions of individuals working within these institutions. Many individuals are not taking the time to understand actual problems and their underlying causes. Others are being fed considerable misinformation by political parties, biased news media, biased politicians, etc.

Many of our politicians are more interested in pandering to special interest groups and raising campaign contributions than they are in doing their jobs.

It is very difficult to affect meaningful reform in government, professions, businesses, the stock market, the legal system, universities, society, etc., until there are meaningful improvements in the understanding of human nature, ethics, integrity, accountability and courage.

We are facing many tough challenges that are not being adequately addressed including the severe lack of jobs worldwide, global warming, poverty, potable water shortages, and the death from preventable diseases et. al.

There are many outstanding activist organizations, NGO's, alliances and individuals that are not working together nearly as well as they could and should.

Broad cultural and climate changes are required in both the public and private sectors.

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All of this is challenging; however, it is more necessary and urgent than it is challenging.

Although emails, blogs, newspaper articles, and magazines and books are great for raising awareness, alerting, educating, providing information, etc., they are transitional - here today and gone or buried tomorrow. Yesterday's problems are soon forgotten or covered up.

It is important to understand and fix underlying causes of problems and not just deal with symptoms. Many problems/concerns are similar and the underlying causes of many of the problems are the same or similar because a solution to one problem could produce other problems.

It is likely that the current administration will be replaced by like minded individuals and things will get worse.

We have a great nation and a powerful economy. Our military does a superb job. People come from all over the world to attend our universities and to work here. Our total infrastructure – interstate highways, telecommunication systems, railroads, canals, power generation and distribution systems, water systems, etc. – is unequaled. As one speaker said: "The plain fact is that our country has, with all our mistakes and blunders, always been and always will be the greatest beacon of freedom, charity, opportunity, and affection in history."

This will remain true only if we work hard on our serious problems and challenges.

There is apparently no overall vision, strategy or plan.

#### IV. CHARACTERISTICS OF THIS PLAN

This plan, as envisioned:

- A. Is educational, evolutionary, reiterative, open ended, secular, non-partisan, democratic, and non-lobbying.
- B. Is not limited just to the United States. Globalization, the increasing number of large, multinational corporations, the internet, multiple trade agreements, massive immigration, intercontinental travel, outsourcing of jobs, the rapid spread of new diseases across borders, terrorism, etc. requires comprehensive reform in our foreign affairs, trade agreements, economic dealings with other countries. Reform is needed in international organizations and institutions including the United Nations, World Trade Organization, World Bank, IMF, etc.
- C. Calls for adherence to:
  1. Basic principles of integrity, openness and honesty and requires that issues and facts be honestly “framed”, without spin and legalisms.
  2. Human and civil rights.
  3. Constitutions, treaties and other laws.
  4. Cooperation and democracy in all aspects of our government and society.
- D. Has very lofty goals.

#### V. OVERALL PLAN

In general, conduct the following actions simultaneously.

- A. **Improve Coordination of Efforts.** Determine ways that organizations and individuals interested in returning the government to the people (progressives, moderates, activists, liberals etc.) can better coordinate efforts, work together, share and distribute “honest”

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information, divide up the work and increase clout.

1. Compile open-ended lists of points of contact, phone numbers, email addresses, web site addresses, etc. of progressive, activist and moderate alliances, organizations and individuals.
2. Distribute this draft plan along with its attachments to key reform organizations, alliances and individuals and request that they review and make suggested changes to the plan and its attachment. Determine if and how parts of their plans and efforts could be shared or melded into opportunities to work together.
3. Plan and conduct small strategy meetings to discuss and obtain inputs to this plan and divide up the work.
4. Build on existing related plans and work - do not “reinvent any wheels”.
5. Develop ways to collect organize and distribute basic, honest information to activist alliances, organizations, etc. so that they can distribute it with their own fund raising information to their email lists.
6. Refine existing and develop new email and web sites matrices of individuals and organizations interested in working in specific areas such as world hunger or global warming.

### **B. Develop the People’s Comprehensive Agenda and Goals.** (Provided separately) Define, frame and articulate:

1. **Lofty goals.**
2. **All concerns, challenges, problems, issues, deficiencies, lessons learned, etc.** that could stand in the way of reaching these goals.
3. **General underlying causes of these concerns and challenges.** The underlying causes include such things as personnel error, lack of or improper education or training, poor or faulty information, rules, regulations, documentation, legislation, etc.
4. **Proposed solutions, reform, change actions, etc.** which address concerns, problems, deficient systems and methods and their underlying causes identified under part B. 2 and 3 above.

### **C. Develop a People’s Information, Education, and Training Program.** Screen and organize meaningful information and educational materials and develop an advanced information and education program that will inform and educate ourselves and as many individuals as possible from the public and private sectors in at least the areas listed below. Initially distribute information by email, fax, youtube, blogs, etc. and link information in existing web sites. Assess and apply advanced distributed learning methodologies and technologies including online learning, DVDs, e-learning, virtual classrooms, etc.

1. Concerns and challenges and the need to convince ourselves and everyone possible of the need for comprehensive pragmatic change and reform and the need for the people to better coordinate efforts, share and distribute “honest” information, divide up the work, and work more effectively to accomplish the change so vital to the world and its inhabitants.

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2. Reasoning, framing, semantics, linguistics, communications, etc.
3. Human nature and characteristics and goodness, ethics, moral values, principles, integrity, character, accountability, cooperation, teamwork, courage, etc.
4. The Constitution, international treaties, civil right, laws, sovereignty of the people, democratic process, the legal system, etc.
5. Proposed Solutions and Reform and Change Actions.

### D. **Develop a Legal Action Plan** (distributed separately)

### E. **Develop Systems for Finding, Nominating and Electing Better Candidates.**

1. Consider reestablishing the Candidates with Character Organization.
2. Develop **Minimum Qualifications and Characteristics Required of United States Judges, Senators, Representatives, Presidents, Vice Presidents and Other Public Servants and Characteristics Which Disqualify Individuals from Serving in these Positions** and publicize and promote these qualifications and characteristics.
3. Encourage individual candidates to help refine and utilize this plan.
4. Require political party leaders to hold individual candidates accountable for ethical practices.

### F. **Take actions to keep elected officials honest, effective and efficient once they are in office**

1. Initiate a coordinated watchdog effort/shadow government over individual Judges, Senators and Representatives, Presidents and Vice Presidents and other Public Servants.

### G. **Develop a public relations program.**

1. Issue collective press releases that will be easily accessible and reissued by individuals or organizations.
2. Hold collective press conferences.

### H. **Refine this overall plan and develop a work breakdown structure** for comprehensive change/reform and execute it.

### I. **Develop website(s)** with all the above information on it with links to the web sites of other activist organizations.

### J. **Develop the People's Action Plan to Replace President Bush & Others With Well-Qualified Candidates**

## VI. **CONCLUSIONS**

The damage that the Bush Administration and the neo-conservatives have caused the country and the world provides the opportunity to make the world a better place than it has ever been.

We have the internet and automation.

We know where the money is and know how to get it.

We have the people.